



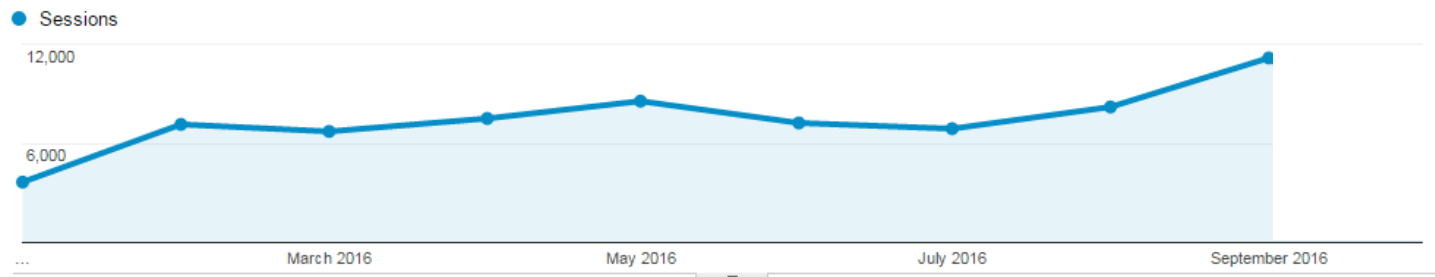
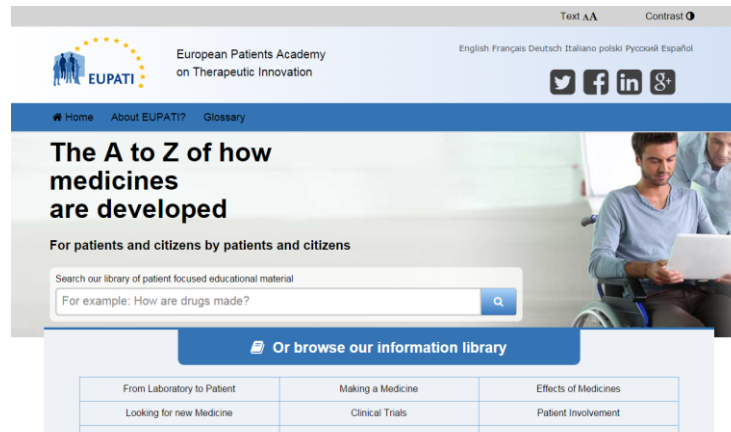
EUPATI Webinar
20th October 2016

Creating Trainings with the EUPATI Toolbox

John Lenehan, Hibernia College




















Web traffic statistics

(From 27 January to 30 September 2016)

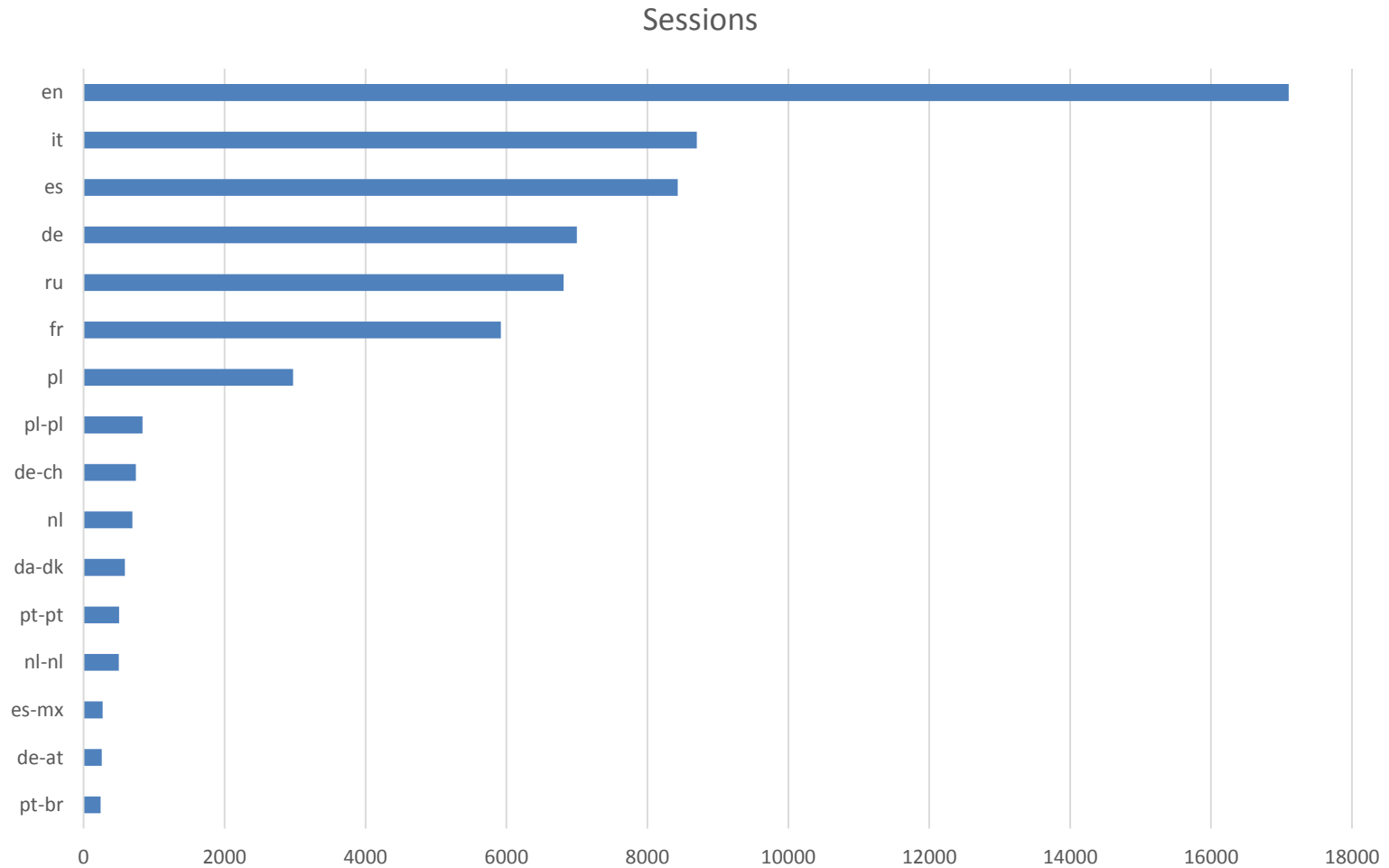


- Average of 20863 page views per week
- 51,862 unique users
- 166,906 page views

Where do our visitors come from? (171 countries)

Country	Sessions	Sessions
	71,862 % of Total: 100.00% (71,862)	71,862 % of Total: 100.00% (71,862)
1.  Italy	8,594	11.96%
2.  Germany	5,895	8.20%
3.  United Kingdom	5,751	8.00%
4.  Russia	5,657	7.87%
5.  Spain	5,525	7.69%
6.  France	4,749	6.61%
7.  United States	4,098	5.70%
8.  Poland	3,793	5.28%
9.  Switzerland	3,669	5.11%
10.  Ireland	1,904	2.65%
11.  Mexico	1,797	2.50%
12.  Belgium	1,654	2.30%
13.  Netherlands	1,496	2.08%
14.  Denmark	1,169	1.63%
15.  Austria	1,018	1.42%
16.  Colombia	961	1.34%
17.  India	765	1.06%
18. (not set)	750	1.04%
19.  Peru	642	0.89%
20.  Canada	586	0.82%

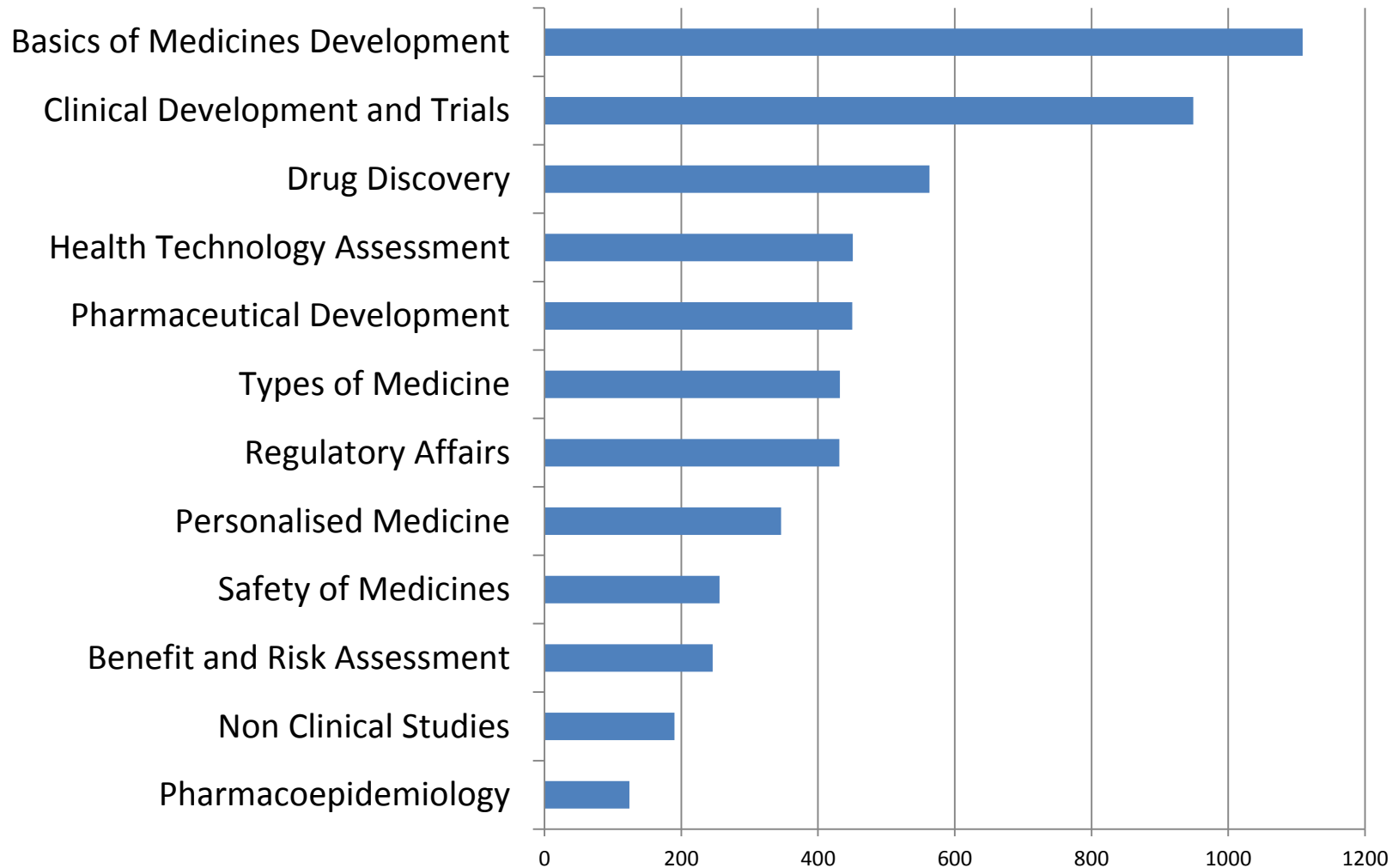
Top EUPATI languages (by session)



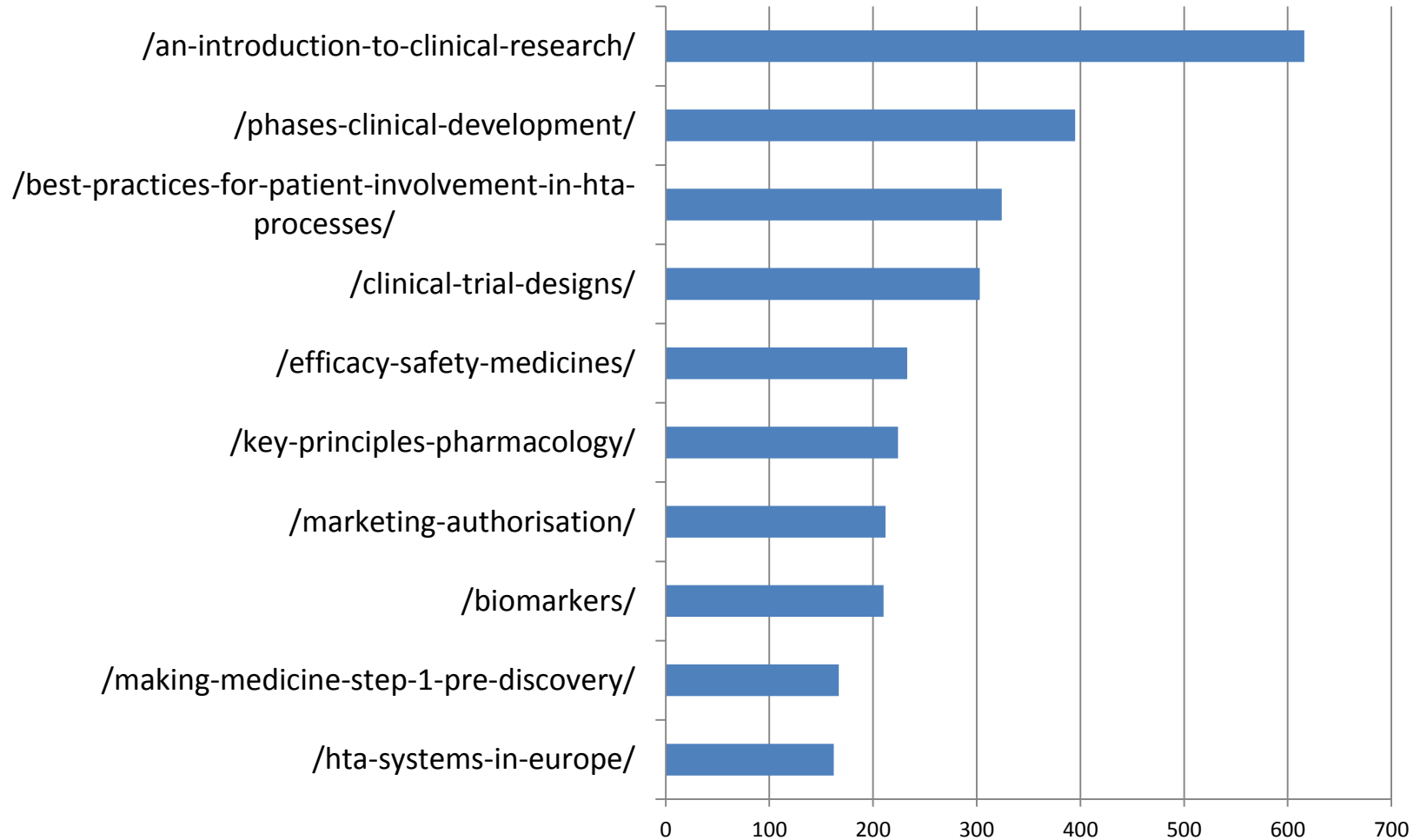
Top 20 search terms used on website

1. Webinar
2. Toolbox
3. HTA
4. Clinical trials
5. Biosimilars
6. Endpoint
7. Metanalisi (Meta-analysis)
8. Informed consent
9. Pharmacovigilance
10. Ethics
11. Farmacocinetica (pharmacokinetics)
12. Pip
13. Target
14. Farmacodinamica (pharmacodynamics)
15. Off label
16. Consentimiento informado (Informed consent)
17. Patients involved
18. Bioequivalente (Bioequivalence)
19. Clinical trial
20. Drug discovery process

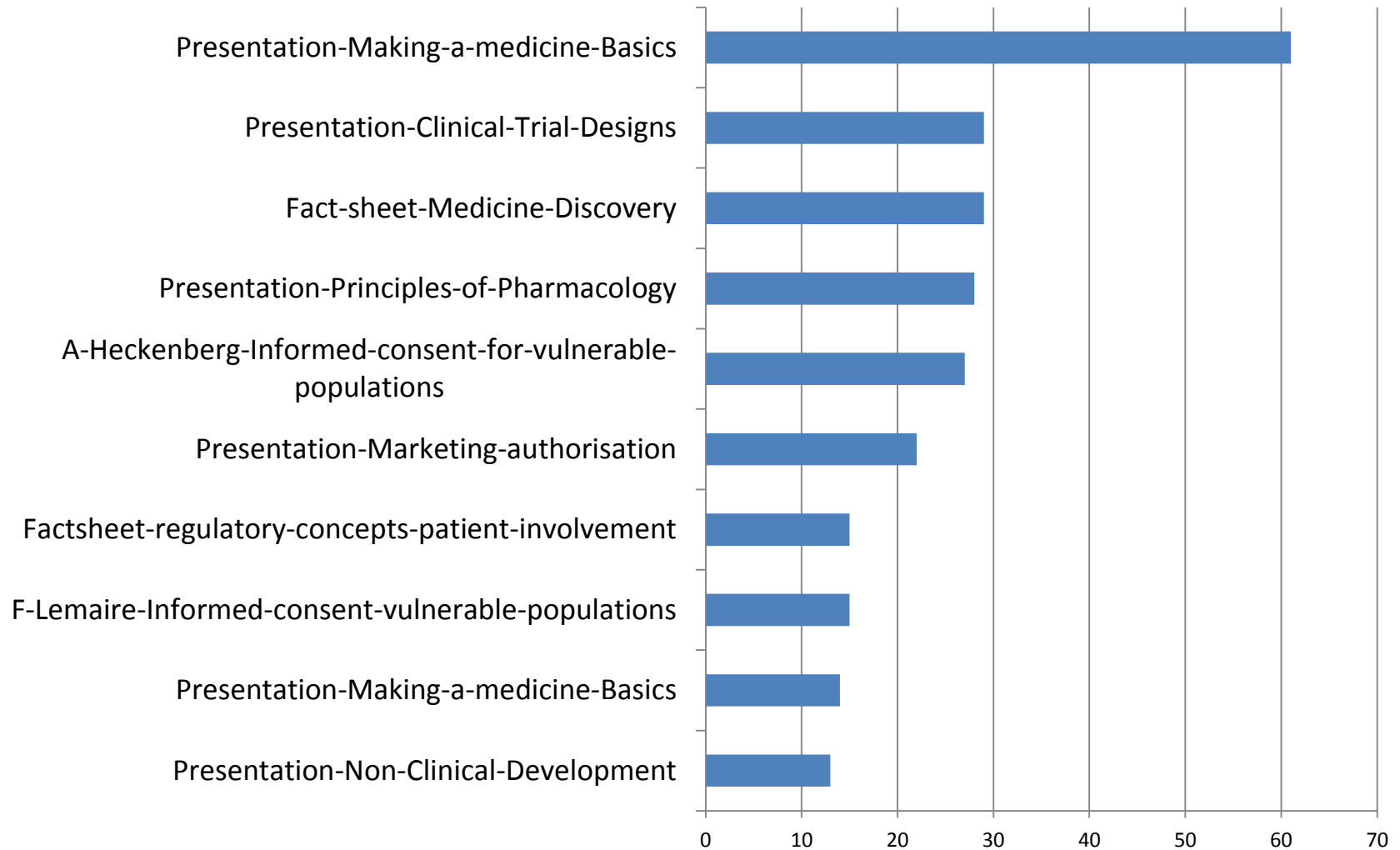
Site categories in order of popularity (EN)



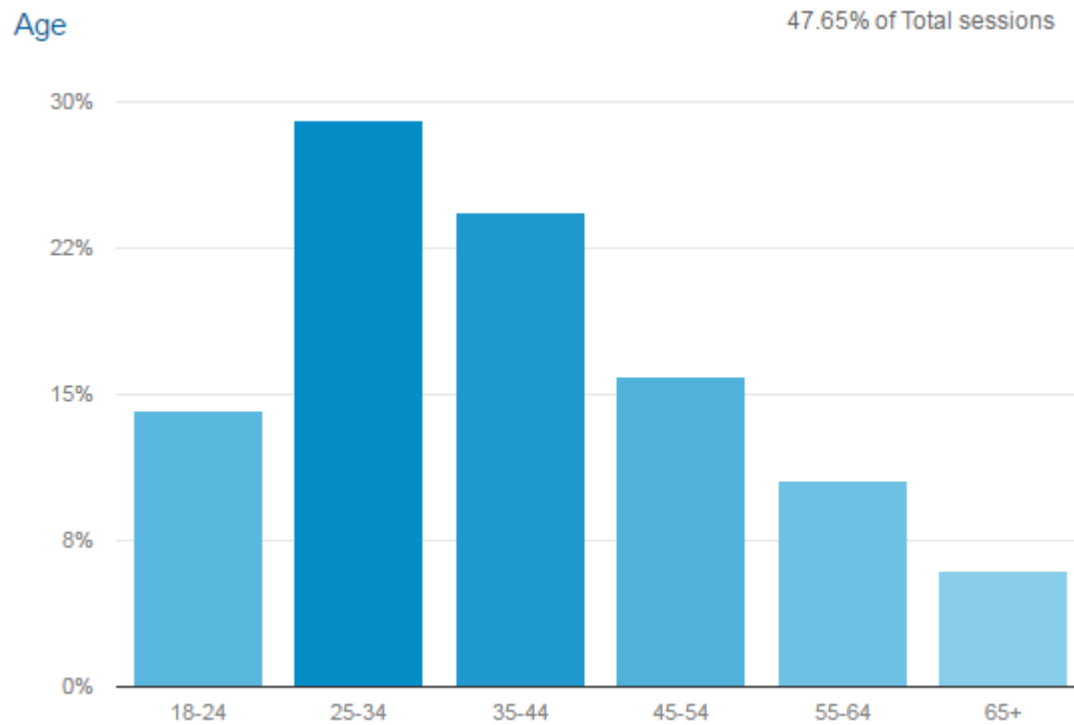
Top articles viewed on website



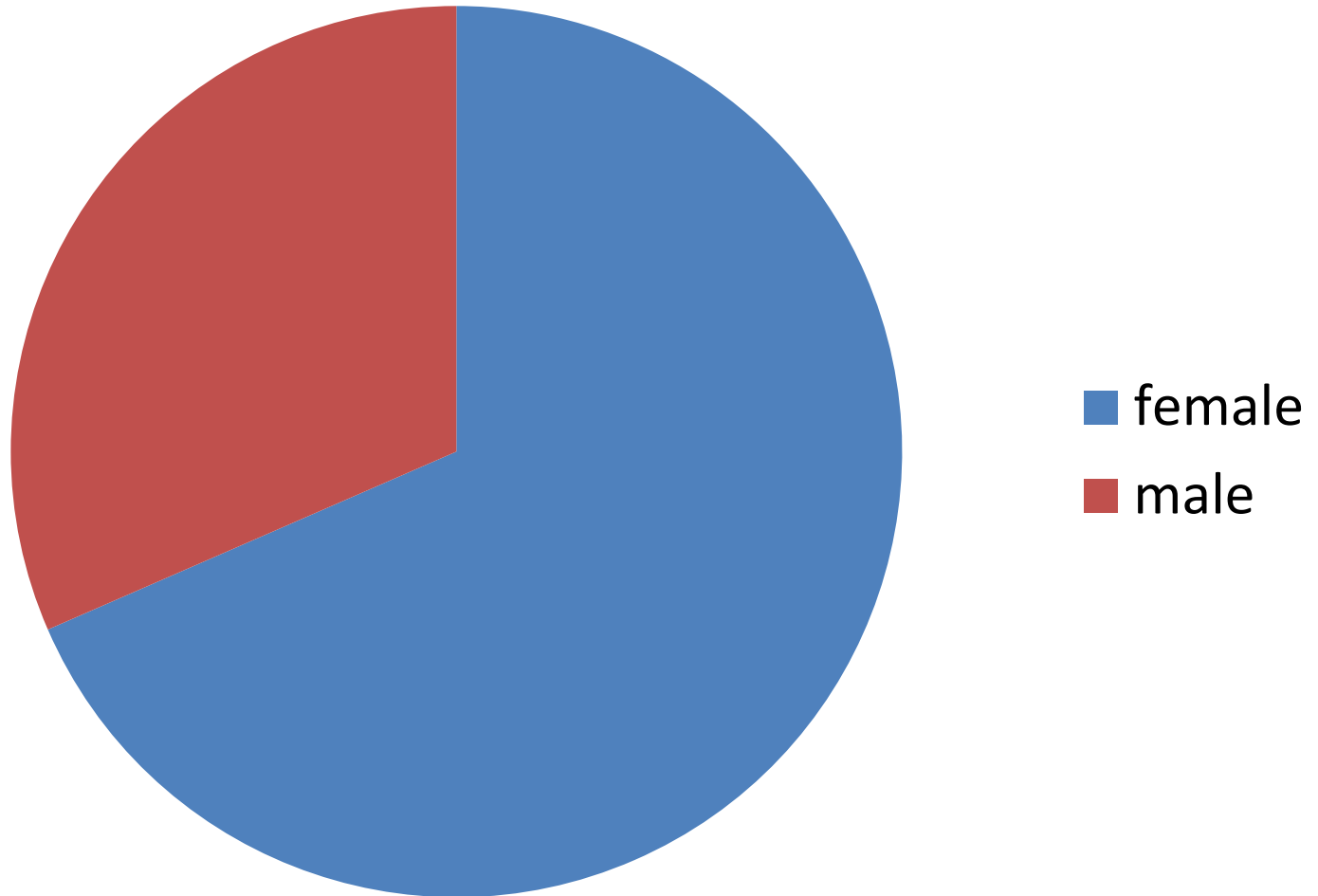
Top downloaded files



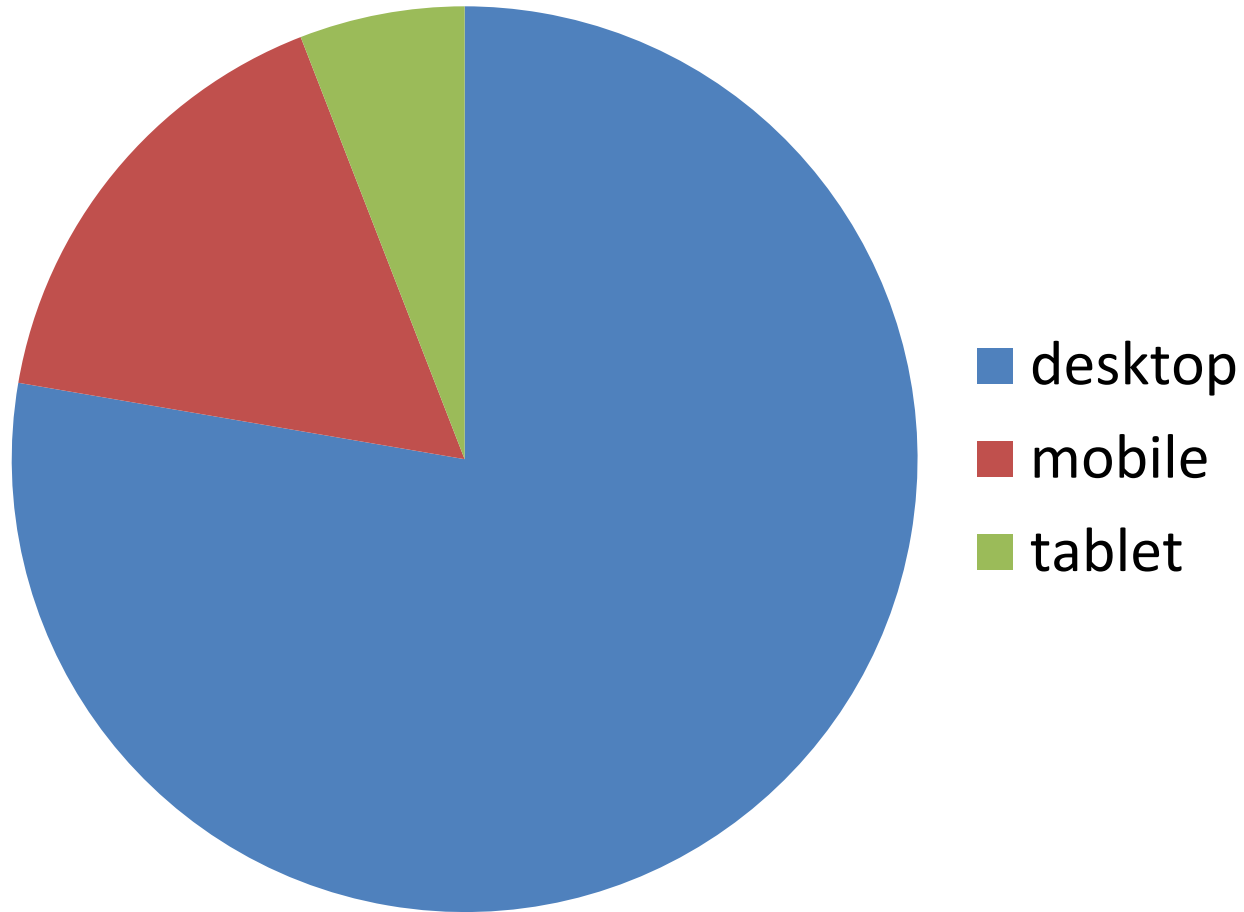
Demographics: Age



Demographics: Gender



What devices are used?



Inferences from statistics to date

- 2/3 of our users are female
 - Does this fit with other statistics?
- Largest age group is between 23-44
 - Is the younger generation doing the searching for the older generation?
- 77% of users access the website using a desktop
 - This is surprising given the active age group
- “Basics of Medicines Development” is the most popular category
 - Does this infer a requirement for basic content?
- Factsheets and Presentations are not being used enough.
 - Discover, Adapt and Share pages

Downloading the EUPATI Expert Course

- The course download package has been downloaded ~180 times to date
 - <https://www.eupati.eu/download>
- The format of the download is a Moodle archive file.
- You must have an live installation of Moodle to view the files.

What is Moodle?

- Moodle is a Learning Platform or course management system (CMS) - a free Open Source software package designed to provide educators, administrators and learners with a single robust, secure and integrated system to create personalised and effective online courses.
- The Moodle archive file contains XML files that store semantic information regarding the instructional sequence and system settings for the online course including:
 - Lesson titles and description
 - Lesson paths
 - Lessons quizzes and quiz settings
 - Forum set up and questions



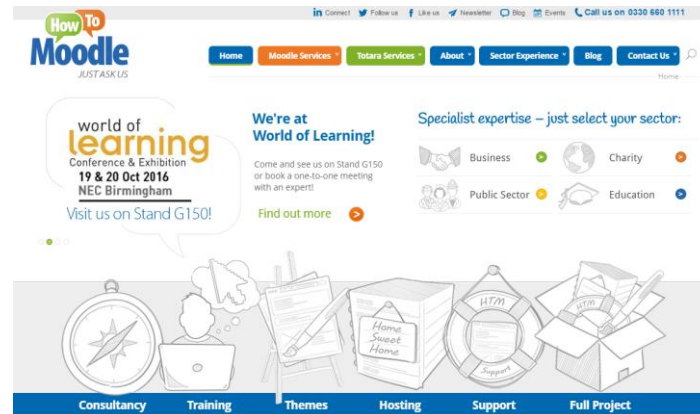
Downloading the EUPATI Expert Course

- This download file is intended for organisations or education institutions who already have Moodle installed on their web server or who have the IT resource to install and run it.
- It is not intended for individuals with no experience of Moodle.
- Individuals who would like to access the course content can do so from the toolbox.

How I can host a version of Moodle?

If you need a Moodle provider we recommend:

<https://www.howtomoodle.com/>



FOUNDATION	BASIC	PLUS	PREMIUM POPULAR	PRIME
£ 600 /year	£ 1,000 /year	£ 1,400 /year	£ 1,900 /year	£ 2,500 /year
150 Active users	500 Active users	2000 Active users	3000 Active users	4000 Active users
2GB Data storage	5GB Data storage	15GB Data storage	30GB Data storage	40GB Data storage
20GB Data transfer p/m	40GB Data transfer p/m	80GB Data transfer p/m	150GB Data transfer p/m	250GB Data transfer p/m
	Additional Storage available	Additional Storage available	Additional Storage available	

Questions?

