

# CATALOGUE PATIENT ENGAGEMENT TRAINING FOR PROFESSIONALS



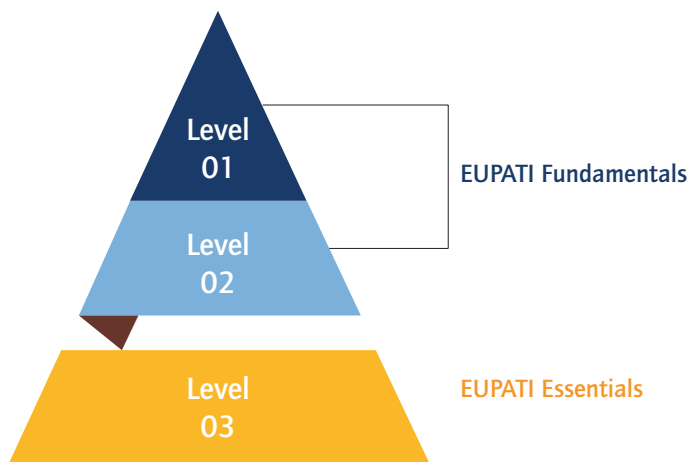
The **European Patients' Academy on Therapeutic Innovation** is the leading programme providing education and training to increase the capacity and capability of patient advocates to understand and contribute to medicines research and development, and to improve the availability of medical information for the health interested public.

Following the success in patient training, EUPATI is **now providing education on patient engagement for all stakeholders**, to ensure the acceleration of effective patient engagement in Europe.

This **training on Patient Engagement** is necessary to address the gap preventing effective patient engagement. There is no **standardised training** for professionals working in patient relations and engagement leading to too much on the job training, diverse approaches and lack of knowledge transfer both institutional and experiential. Plus, this is compounded by a lack of **continuous professional development (CPD)** for professionals in this field in order to advance their careers and improve their work practices and processes. In addressing this, EUPATI will ensure that in the future both patients and professionals have fruitful engagement that meets the expectations of all parties.

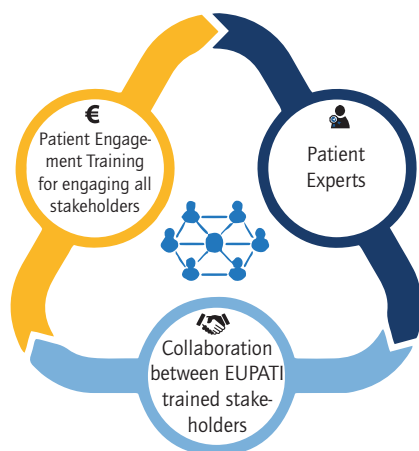


# CATALOGUE OF TRAINING



## ADVANTAGES OF LEARNING WITH EUPATI

- ★ Co-created and co-delivered training by patients and pharmaceutical experts.
- ★ EUPATI is the most successful Patient-led European Public-Private Partnership.
- ★ Learn from Patient Experts with decades of collaboration experience.
- ★ Revenue generated from this training will be used to train the next generation of patient experts via our Social Enterprise model.
- ★ Problem-based learning.



# EUPATI FUNDAMENTALS

EUPATI Fundamentals' mix of practical and classroom learning guides professionals through the processes of engaging patients throughout medicines development providing a strong foundation for successful partnership with patients and patient organisations.

## MODULE 1 | Principles of patient engagement

Understand the reasons and benefits for patient engagement in medicines R&D

## MODULE 2 | Patient engagement roadmap

Explain the needs and time points at which patient engagement should occur in medicines R&D

## MODULE 3 | Setting up a patient engagement activity

Evaluate which types of interactions and patient profiles should be used at different stages of medicines R&D

## MODULE 4 | Quality criteria in patient engagement

Identify and address challenges when operationalising patient engagement

# EUPATI ESSENTIALS

EUPATI Essentials comprises a collection of modules looking at specific topics to continually develop the capabilities of professionals partnering with patients in medicines research and development. The Essentials models will build on the foundation gained through experience or training such as the EUPATI Fundamentals in order to make systematic patient engagement a reality.

- ★ Breaking down barriers across the value chain
- ★ Choosing the right format
- ★ Conflict of interest
- ★ Engaging a patient-centric provider
- ★ Follow-up communication
- ★ Identifying the right patient profile
- ★ Initiating first contact with patients
- ★ Moving from qualitative to quantitative - the power of different types of data
- ★ Running activities with patients effectively
  - \_Advisory Board
  - \_Community Advisory Boards
  - \_Focus Groups
  - \_Interviews
- ★ Relationship management and strategic approach with patient organisations and individual patients
- ★ Stepping into the shoes of a patient
- ★ Translating insights into actions/learnings

EUPATI periodically offers modules as public courses.  
We are also able to offer the training upon request.  
Get in touch if you have interest!



[training@eupati.eu](mailto:training@eupati.eu)



[@eupatients](https://twitter.com/eupatients)



[/eupati.eu](https://www.facebook.com/eupati.eu)



[/PatientsAcademy](https://www.youtube.com/PatientsAcademy)

WE BELIEVE THAT PATIENT ENGAGEMENT DOES NOT ONLY  
BEGIN WITH RESEARCH, ALL EUPATI TRAINING IS CO-CREATED  
AND CO-DELIVERED WITH PATIENT EXPERTS.

